

Open House

OCTOBER 7, 2019



Berkeley Journalism
UC BERKELEY GRADUATE SCHOOL OF JOURNALISM

Open House Agenda

Monday, October 7, 2019 | 8:45 a.m. - 5:00 p.m. | North Gate Hall
Twitter: @UCBSOJ | Instagram: @BerkeleyJournalism
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Open House is designed for prospective students to attend as many of the day's sessions as they wish, creating a day that best suits their needs. The expectation is that attendees will come and go from classes and information sessions as needed.

Events

(See Bios and Descriptions for more info)

8:45 am – 9:00 am	Coffee & Refreshments (Courtyard)
10:00 am – 10:30 am	Career Planning (Room B1)
10:30 am – 11:00 am	Financial Planning (Room B1)
11:30 am – Noon	Welcome Address by Dean Wasserman (Library)
Noon – 1:00 pm	Lunch (Courtyard) We'll have themed lunch tables which you can join in order to learn more about different reporting areas. Table Reporting Themes: Audio Democracy & Inequality Documentary Health, Science & Environment Investigative Multimedia Narrative Writing Photojournalism Shortform Video
1:00 pm - 1:30 pm	Investigative Reporting Program Talk (Library)
1:30 pm - 2:15 pm	Chat with IRP (IRP Offices across the street, 2481 Hearst Avenue - Drop-In)
2:15 pm - 3:00 pm	Chat with the Dean (Dean's Office - Drop-In)
3:00 pm - 4:00 pm	Student Panel: The Student Perspective (Library)
4:00 pm - 5:00 pm	Reception with current students, faculty & staff

Classes

(See Bios and Descriptions for more info)

9:00 am – Noon	Reporting the News J200 Sections: Democracy & Inequality Instructor: Chris Ballard Production Lab Health & Environment Instructor: Elena Conis Upper Newsroom Oakland North Instructor: Kara Platoni Lower Newsroom Richmond Confidential Instructor: Marilyn Chase Greenhouse
10:00 am – Noon	Advanced Photojournalism Instructor: Ken Light Room B30
1:00 pm – 4:00 pm	Intro to Visual Journalism J282 Sections: Section 1 Instructors: Andrés Cediel & Samantha Grant Production Lab Section 2 Instructors: Betsy Rate & Emma Cott Lower Newsroom
1:00 pm - 3:00 pm	Introduction to Photojournalism Instructor: Ken Light Upper Newsroom
4:00 pm - 5:00 pm	The Well-Reported Podcast Instructor: Anna Sussman Greenhouse

Instructor Bios

Edward Wasserman, Dean

Edward Wasserman is professor of journalism and dean of the UC Berkeley Graduate School of Journalism. Before coming to Berkeley in January 2013 he was for 10 years the John S. and James L. Knight Foundation professor of journalism ethics at Washington and Lee University in Lexington, VA. Wasserman joined W&L in 2003 after a career in journalism that began in 1972. He worked for news organizations in Maryland, Wyoming, Florida,

and New York. Among other positions, he was CEO and editor in chief of American Lawyer Media's Miami-based Daily Business Review newspaper chain, executive business editor of The Miami Herald, city editor of The Casper (Wyo.) Star-Tribune, and editorial director of Primedia's 140-publication Media Central division in New York. Wasserman received a B.A. cum laude in politics and economics from Yale, a licence in philosophy from the University of Paris I, and a Ph.D. from the London School of Economics, where he studied media politics and economics.

Chris Ballard, Lecturer

Chris Ballard is a senior writer at Sports Illustrated and the author of four books, most recently "One Shot at Forever". He's written for The New York Times Magazine and his work has been anthologized in The Best American Magazine Writing and The Best American Sports Writing. He's a National Magazine Award finalist and six of his stories have been optioned for film. He writes features, columns, and longform stories for Sports Illustrated. He attended Pomona College, received a Masters in Journalism from Columbia University, and has taught at Cal since 2016.

David Barstow, Faculty

David Barstow, a former senior writer at The New York Times and the first reporter to ever win four Pulitzer Prizes, is the head of investigative reporting at the UC Berkeley Graduate School of Journalism. Named the Reva and David Logan Distinguished Chair in Investigative Journalism in July 2019, Barstow joined The Times in 1999 and he had been a member of the paper's Investigative unit since 2002. Before joining The Times, he reported for The St. Petersburg Times (now the Tampa Bay Times) in Florida, where he was a finalist for three Pulitzers. Before that, he was a reporter at The Times-Union in Rochester, N.Y., and The Green Bay Press-Gazette in Wisconsin. Barstow is a native of Concord, Mass., and a graduate of Northwestern University, which honored him with a Distinguished Alumni Award in 2010. He was inducted into the Hall of Achievement at the Medill School of Journalism in 2015.

Andrés Cediél, Faculty

Andrés Cediél is a journalist and documentary producer. His work has appeared on many platforms, including FRONTLINE, NPR, ProPublica, and Univision. Cediél has produced pieces on refugees of violence in Colombia, environmental justice in Ecuador, and Native American burial desecration in California. Most recently, Cediél produced "Rape in the Fields," a collaboration between FRONTLINE, Univision, the Investigative Reporting Program and the Center for Investigative Reporting. The piece investigated the hidden reality of rape on the job for immigrant women. The film won a duPont-Columbia Journalism Award and the RFK Grand Prize for Journalism. In 2017, Cediél was inducted into the National Association of Hispanic Journalists' Hall of Fame. Cediél is a graduate of the UC Berkeley Graduate School of Journalism.

Marilyn Chase, Lecturer

Marilyn Chase is a graduate of Stanford University with honors in English, and UC Berkeley with a Master of Journalism. As a reporter, columnist and senior special writer at the The Wall Street Journal, Chase covered tech and medical science for 30 years. She is the author of *The Barbary Plague: the Black Death in Victorian San Francisco*, (Random House, 2003). She was a visiting lecturer teaching Narrative Writing at Stanford's Journalism Program in Winter 2018. Chase's second book, "Everything She Touched: The Life of Ruth Asawa," a biography of a WW2 detention camp survivor, sculptor, and San Francisco's beloved "fountain lady," is due out from Chronicle Books in Spring 2020.

Elena Conis, Faculty

Elena Conis is a writer and historian of medicine, public health, and the environment. She was an award-winning health columnist for the Los Angeles Times, where she wrote the "Esoterica Medica," "Nutrition Lab," and "Supplements" columns. Elena serves on the faculty of the Department of Anthropology, History, and Social Medicine at the University of California, San Francisco as an affiliated faculty member. She holds a PhD in the history of health sciences from UCSF; masters degrees in journalism and public health from Berkeley; and a bachelors degree in biology from Columbia University. She is currently working on a book on the history of the pesticide DDT with support from the National Endowment for the Humanities and the National Institutes of Health.

Emma Cott, Lecturer

Emma Cott is a video journalist for The New York Times, where she shoots, produces, and edits national and local video stories. Before joining the Times in July, 2012, Cott worked on documentaries for a number of outlets, including FRONTLINE PBS, Independent Lens, The PBS NewsHour, and NBC News. She spent almost a year in Oakland's county hospital, field producing the Oscar short-listed documentary about healthcare in America, "The Waiting Room." Cott is a graduate of the UC Berkeley Graduate School of Journalism

Samantha Grant, Lecturer

Samantha Grant is a San Francisco based documentary filmmaker, journalist, and educator who creates thought-provoking, character-driven documentaries solidly rooted in journalism. Through her company GUSH productions Sam has created work for PBS, CNN, ABC, MTV, NPR, ITVS, POV, PRI, FRONTLINE, FRONTLINE/World, and Al Jazeera International about everything from the black market trade in human kidneys in India to escapees from polygamous cults in Utah, and her work focuses on healthcare, women's empowerment, and media ethics. Grant is a graduate of the UC Berkeley Graduate School of Journalism

Kara Platoni, Lecturer

Kara Platoni is the author of *We Have the Technology: How Biohackers, Foodies, Physicians and Scientists Are Transforming Human Perception* (Basic

Books, 2015). She was previously a staff writer for the East Bay Express for eight years, spent two years as the Senior Editor at Terrain, a Berkeley-based environmental quarterly, and co-hosted The Field Trip Podcast with fellow J-alum Eric Simons. She is also a freelance science writer whose work has appeared in Smithsonian, Popular Science, Air & Space, and other magazines. Platoni is a graduate of the UC Berkeley Graduate School of Journalism

Ken Light, Faculty

Ken Light has worked as a freelance documentary photographer for 40 years, focusing on social issues facing America. His work has been published in eight books and has been in numerous photo essays in newspapers, magazines and a variety of media (electronic & motion pictures), and presented in exhibitions worldwide. His work has appeared in numerous magazines including, Rolling Stone, Granta, Time, Newsweek, Mother Jones, The National Journal, Speak, L'Internazionale and Camera Arts.

Betsy Rate, Lecturer

Betsy Rate began her journalism career with a hammer and a tape measure as a production assistant for a Bill Moyers PBS series. Since then, she's written, reported and produced stories for screens and stages of all sizes. As an Emmy-nominated producer for various PBS and network news magazines, Rate's investigated a range of subjects from the economics of college sports to the evolution of American HIV/AIDS policies. Recently, she helped launch NowThis, the first mobile- and social-first news network and one of the most-watched publishers on Facebook. Rate is now the senior producer for Tina Brown's Women in the World, a live journalism event that convenes throughout world. There she's produced interviews with numerous women of impact including Nobel Laureate Leymah Gbowee, Prime Minister Theresa May, YouTube CEO Susan Wojcicki and actress Cate Blanchett. Betsy is a Phi Beta Kappa graduate of the University of Kansas and Columbia University's Graduate School of Journalism where she served as an adjunct professor.

Anna Sussman, Lecturer

Anna Sussman is the Senior Producer and Managing Editor of WNYC's Snap Judgment, a weekly narrative radio program airing on over 350 stations nationwide. She earned two masters degrees from the University of California at Berkeley, in Journalism and Human Rights, and founded Backpackjournalist.org with her husband, reporting stories from 21 countries on everything from on U.S military debacles to man-eating crocodiles. She has covered armed conflict and peace efforts from Burma, Burundi, Cambodia, The Democratic Republic of Congo, Liberia, Rwanda and Uganda. In 2013 she was awarded the Open Societies Foundation Global Stories Fellowship to produce a radio documentary on freed political prisoners in Burma. She has written and produced for The San Francisco Chronicle, The Seattle Times, The Christian Science Monitor, CNN, PRI, NPR, APM, Current TV and public radio stations nationwide.

Course Descriptions

Reporting the News

Reporting the News (J200) is the School's intensive foundational course in the essentials of journalism. It is a first-semester requirement for all Journalism students. In faculty-led small sections, concentrating on deadline work for live publication, students learn and practice a wide array of reporting, writing and story presentation skills. Each section is organized around either a geographical community (Oakland and Richmond) or a subject specialty, which this year are Democracy & Inequality, and Health & Environment. J200 stresses hard news reporting, writing, and editing. Run like a newsroom, this course is considered the most important of your J-School career.

Advanced Photojournalism

Advanced Photography explores narratives as they are designed, produced, and consumed in various digital forms. Students will work throughout the term on one in-depth group photo documentary project in class and will produce a bound Blurb photo book. This course will focus on developing a personal photographic style, photo editing, sequencing and publication as well as concentrating on visual storytelling focused on a single subject.

Introduction to Visual Journalism

This course explores narratives as they are designed, produced and consumed in video formats. Building on basic skills, students develop proficiency in multimedia equipment and digital editing programs so they can create high-quality, video stories.

Introduction to Photojournalism

Students will photograph a variety of events/stories to acquire a sense of the range of realities a photographer might encounter on assignment. Students will examine technical aspects of photography — composition, editing and presentation — and will work on weekly assignments that include news, features, sports and environmental portraits. They will also study the history of photojournalism to gain a greater appreciation of the canon. Each student will choose a documentary project as a final photo essay, which should exemplify the skills and concepts that were covered in class.

The Well Reported Podcast

The goal of this course is to give students a strong introduction to the podcasting industry and podcast production. Students will be introduced to the fundamentals of creating, developing, pitching and producing creative and compelling audio with a focus on what's in demand by major podcasting shops and platforms. Students should leave with a practical understanding of the industry and good preparation for exploring job opportunities in the podcasting space.

Event Descriptions

Student Resources & Financial Aid Overview

Michele Kerr, Graduate Student Advisor, and Joanne Straley, Senior Director of Student Services, will talk about strategies for financing your Master's degree, including job opportunities, financial aid, and fellowships.

Career Planning Overview

Pam Gleason, Director of Career Planning, will discuss the support we provide for career development, including summer internships, portfolio reviews, alumni career mentors, media organization site visits, masterclass sessions, master class workshops, pitch panels, and professional mixers.

Investigative Reporting Program Talk

David Barstow, head of investigative reporting at the J-School, will talk about opportunities for students to pursue investigative reporting work in course curriculum and in association with the Investigative Reporting Program, a professional newsroom and teaching institute at UC Berkeley that is committed to reporting stories that expose injustice and abuse of power while training the next generation of journalists to the highest standards of the craft.

Chat with IRP

Walk across the street to the Investigative Reporting Program offices any time from 1:30-2:15 and meet with staff and IRP reporters to see their space and chat with them about their work.

Chat with the Dean

Sit down and have a chat with the Dean. Drop in to his office any time between 2:15-3:00 to meet with him and ask him questions about Berkeley Journalism.

Student Panel Panelists:

Ali DeFazio, Class of 2020 | alidef.com

Topic: What Your First Semester Looks Like

Ali is a second year student concentrating in multimedia and investigative reporting. Before joining the J-School, she was a fact-checker and contributor to San Francisco magazine where she wrote stories on everything from repairs at the Oroville Dam to a snowman at the SF MoMA. She was editor in chief of her student newspaper, the San Francisco Foghorn. She started the award winning podcast, Trump 101.

Vishakha Gupta, Class of 2020 | linkedin: vishakhagupta12
Topic: Audio/Video Classes & Tech Support

Vishakha is a second year international student concentrating in documentary film. Before joining the J-School, Vishakha was working as a freelance researcher and content writer for five years. She branched into fiction and non-fiction filmmaking three years ago, and has worked on different aspects of video production as a scriptwriter, director, camera person, and producer. She works as a Tech Tutor at the J-School.

Kristen Hwang, Class of 2020 | @khwangreports
Topic: Dual-Degree Programs

Kristen is a second year dual-degree MPH-MJ student concentrating in narrative writing. Before joining the J-School, she worked as a multimedia journalist for the Desert Sun in Palm Springs, Calif., covering K-12 and higher education. Her work has been published by USA TODAY, NBCNews, The Arizona Republic, the Center for Public Integrity and other outlets.

Darren Scioneaux, Class of 2020 | linkedin: darrenscioneauxjr
Topic: Mental Health



















Darren is a second year student concentrating in shortform video. Originally from New Orleans, Darren has worked as a Production Assistant at WDSU-TV, a broadcaster for the MLB and is currently the News Intern at NBC Sports Bay Area. His reporting focuses on sports and culture.

Nina Sparling, Class of 2020 | @nina_spar
Topic: Audio Reporting

Nina is a second year student concentrating in audio reporting. She is interested in stories that explore inequality. She covers election integrity issues for WhoWhatWhy.org. As a freelance reporter, she reports on agriculture, technology, and food systems.

James Tensuan, Class of 2020 | Instagram: jamestensuan
Topic: Freelancing While In School

James is a second year student with a background in photojournalism, now concentrating in shortform video. His work has appeared in publications such as the New York Times, Wall Street Journal, NPR, the San Francisco Chronicle, KQED, and Education Week.

9am	<p> Check in starting at 8:45am (Coffee & Snacks) @ Courtyard 8:45am - 9am</p>	<p> Reporting the News/Oakland North @ Room 108/Lower Newsroom, Kara Platoni 9am - 12pm</p>	<p> Reporting the News/Democracy & Inequality @ Room 101/Production Lab, Chris Ballard 9am - 12pm</p>	<p> Reporting the News/Health & Environment @ Room 106/Upper Newsroom, Elena Conis 9am - 12pm</p>	<p> Career Planning @ Room B1</p> <p> Financial Planning @ Room B1</p>
10am				<p> Advanced Photojournalism @ Room B30/Ken Light 10am - 12pm</p>	
11am					<p> Welcome, Dean Wasserman @ Library</p>
12pm	<p> Lunch/Media Platform Discussions @ Courtyard 12pm - 1pm</p>				
1pm	<p> Intro to Visual Journalism/Section 2 @ Room 108/Lower Newsroom, Betsy Rate & Emma Cott 1pm - 4pm</p>	<p> Intro to Visual Journalism/Section 1 @ Room 101/Production Lab, Andrés Cediel & Samantha Grant 1pm - 4pm</p>	<p> Intro to Photojournalism @ Room 106/Upper Newsroom, Ken Light 1pm - 3pm</p>	<p> IRP Talk with David Barstow @ Library</p> <p> IRP Drop-Inn (2481 Hearst Avenue) @ IRP Offices across the street</p> <p> Dean's Office Drop In 2:15pm - 3pm</p>	
2pm					
3pm				<p> Student Panel @ Library 3pm - 4pm</p>	
4pm	<p> Reception [Courtyard] 4pm - 5pm</p>			<p> The Well Reported Podcast @ Room 209/Greenhouse, Anna Sussman 4pm - 5pm</p>	
5pm					



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